

ARYABHATTA COLLEGE

PLACEMENT CELL REPORT

Academic Year (2024-25)

Placement Cell Team

- **Convener:** Dr Girish Garg
- **Co-Convener:** Dr Astha Ahuja
- **President:** Mr. Jagnya Suprapit
- **Vice-President:** Bhumi Jain

About the College

Aryabhatta College, a prominent constituent institution of the University of Delhi, has evolved into a respected centre of higher learning since its establishment in 1973. Initially known as Ram Lal Anand College (Evening), the institution functioned for several decades with the objective of providing quality education to students who required flexible academic schedules. In 2014, the college underwent a significant transformation when it was renamed Aryabhatta College, drawing inspiration from the ancient Indian mathematician and astronomer Aryabhatta, whose contributions continue to influence modern scientific thought. This change reflected not only a new identity but also a renewed vision to impart holistic and contemporary education aligned with national and global academic standards. Strategically located in the picturesque South Campus region of the University of Delhi, College enjoys a serene and academically enriching environment.

The College offers a wide range of undergraduate programmes that span various disciplines, including Humanities, Commerce, Science, and Management. The curriculum across these programmes is designed to equip students with strong foundational knowledge while encouraging them to develop advanced analytical abilities and critical thinking skills. The college places a strong emphasis on interdisciplinary learning, enabling students to integrate concepts from different fields and apply them in real-world contexts. In addition to theoretical instruction, The College prioritises experiential learning through internships, field projects, research assignments, presentations, and industry interactions. These components help students acquire hands-on experience and enhance their professional readiness. The institution is committed to nurturing responsible, skilled, and socially aware individuals who can contribute meaningfully to society.

One of the major achievements of the college is its impressive performance in quality assessment and accreditation. The College has been awarded an A+ grade by the National Assessment and Accreditation Council (NAAC) in its first cycle of accreditation. This distinction is an indicator of the institution's commitment to maintaining high academic standards, efficient administrative practices, modern infrastructure, and an overall environment that promotes student success. The accreditation also reflects the college's continuous efforts

toward innovation, research enhancement, and quality improvement across academic and non-academic domains. Overall, College stands as a vibrant and forward-looking institution that blends tradition with modernity. With its rich academic offerings, dedicated faculty, serene location, and strong emphasis on holistic development, the college continues to shape the futures of thousands of students, empowering them with knowledge, skills, and values essential for personal and professional growth in an increasingly competitive world.

Recruitment Season Overview

The placement process at the institution is designed to ensure that students receive meaningful career opportunities and professional exposure during their academic journey. Throughout various phases of the academic year, the Placement Cell organised both on-campus and virtual recruitment drives, enabling students to explore numerous job roles and internship options across diverse sectors. These drives were conducted in a structured and well-coordinated manner, allowing companies to interact with students, assess their capabilities, and offer suitable positions based on their performance. The hybrid model of recruitment—incorporating both physical and virtual modes—not only expanded the reach of the placement initiatives but also ensured accessibility for students and recruiters regardless of geographical constraints.

During these recruitment phases, the college welcomed organisations from fields such as finance, consulting, information technology, marketing, research, education, and development sectors. Recruiters engaged in interactive sessions, interviews, aptitude assessments, and case-study discussions to evaluate students' academic knowledge, communication skills, and problem-solving abilities. The Placement Cell also played a crucial role in coordinating these interactions, ensuring a seamless and professional experience for both students and visiting companies. In addition to regular recruitment drives, the college facilitated off-campus placement opportunities for organisations that were unable to visit during peak placement periods. This wide-ranging support ensured that students did not miss out on important career prospects due to scheduling limitations.

✓ Placement Statistics

The academic year 2024-2025 saw a significant number of students receiving attractive placement offers from top companies across various industries. Here are some key placement statistics:

- **Highest Package:** ₹ 9 LPA
- **Average Package:** ₹5.30 LPA

S. No.	NAME	Position	Company
1	ABHINAV JAIN	Relationship Manager	CARS24
2	ABHISHEK KUMAR	Instruction Design Analyst	INFONATIVE SOLUTIONS
3	AKSHAT KOCHER	Analyst	ONE LATTICE
4	ANAMIKA UPADHYAY	Business Development Executive	HOMIWISE - PLAN REALITY

5	ASHUTOSH SHIVHARE	Analyst	ONE LATTICE
6	BHAVIKA SACHDEVA	Content Writer-Junior Analyst	RMSI
7	BHOOMIKA	Analyst	TRESVISTA
8	DHRUV SHARMA	Procurement Associate	CARS24
9	HARSHVARDHAN KAUSHIK	Procurement Associate	CARS24
10	KARAN	Customer Support and Sales Trainee	SLEEPWELL
11	KSHITIJ CHANDRAHOTI	Business Development Associate	ACADEMOR
12	KSHITIZ AGGARWAL	Analyst	ONE LATTICE
13	MOHIT TARIYAL	Senior Analyst	R1 RCM
14	PREETHIKA CP	Business Analyst	CAPLINE SERVICES
15	RISHI JAINWAL	Business development Associate	ACADEMOR
16	RITU KUMARI	Business Development Executive	WESKILL
17	SHAURY CHAK	Business Development Executive	HOMIWISE - PLAN REALITY
18	TEJASVI YADAV	Business Development Executive	HOMIWISE - PLAN REALITY
19	VAIBHAV MUNNY	Senior Analyst	R1 RCM
20	VANSHIKA	Business Development Associate	INTELLIPAT

✓ Internship Statistics

Internships provide students with invaluable hands-on experience and are a vital stepping stone for future full-time employment. The Placement Cell facilitated several high-quality internship opportunities for students across various sectors. Key internship statistics for the 2024-2025 session include:

- **Highest Internship Stipend:** ₹15K per month
- **Average Internship Stipend:** ₹7K per month

Students were able to secure internships in diverse sectors including finance, business development, research, technology, and marketing. The hands-on experience gained through these internships has significantly enhanced their employability.

S. No.	NAME	Profile	Company
1	Aadi	Impact Sales Intern	SMARTBREW
2	Aakriti Singh	Data Research	Triedge Solutions
3	Abhijeet	Sales and Marketing Intern	Youth Unlock
4	Abhinav Jain	Business Analytics	Mytrick International

5	Ali Raslan	Marketing Intern	Lacozy Enterprises
6	Aman Khan	Capital Market Analyst	Tradeshala
7	Anish Yadav	Recruitment Analyst Trainee	Dream Jobs
8	Ankur Singh Yadav	Business Analytics	Mytrick International
9	Anupam	Campus Ambassador	College18
10	Areena Kumari	Marketing Intern	Mytrick International
11	Arpit Bansal	Data Research	Triedge Solutions
12	Arushi Garg	Capital Market Analysts	Tradeshala
13	Ashi Bansal	Sales and Marketing Intern	Youth Unlock
14	Ashna Gupta	Finance	Lacozy Enterprises
15	Atishay Jain	Finance	Edukon
16	Avantika	Client Relation Associate Intern	Zephyr
17	Bhumi Jain	Research and Analysis	Auor Studios
18	Daksh Dewan	Operations	Tarzanway
19	Deepanshu	Social media intern	WEMPOWER
20	Dhruv Sharma	HR and Marketing	Insplore Consultants
21	Dilkhush Kumar	Finance Intern	Mytrick International
22	Diya	Campus Ambassador	College18
23	Durgesh	Finance Intern	Mytrick International
24	Gaurang kumar	Finance marketing intern	Cognizen Innovations
25	Gaurav	Project Management	Auor Studios
26	Harish Sharma	Campaign Leader	Kamarth
27	Harsh Vardhan Kaushik	Finance Intern	Mytrick International
28	Harshita	HR Intern	Cook N Clean
29	Jagnya	Finance	Edukon
30	Jetha Ram	Capital Market Analyst	Tradeshala
31	Kaif Ahmed	Business Analyst	Seva Satkar Foundation
32	Kritika	Business analytics	Edukon
33	Kshitij Chandrahotri	Business Analytics	Mytrick International
34	Madhav Arora	HR and Marketing	Insplore Consultants
35	Meeher	Client Relation Associate Intern	Zephyr
36	Mehul	Sales and Marketing Intern	Youth Unlock
37	Mohan Kumar	Finance Intern	Mytrick International
38	Mohit	HR and Marketing	Insplore Consultants
39	Mohit	Business Analyst	Seva Satkar Foundation
40	Niharika Bhatt	BDE	Hypedin
41	Nitin Kumar	Marketing Intern	Mytrick International
42	Palak	HR Intern	Mytrick International
43	Piyush Bajaj	Business Analyst	Seva Satkar Foundation
44	Prafful	Business Analyst	Seva Satkar Foundation
45	Pranav Yadav	Marketing Intern	Mytrick International
46	Prantik Sarma	Content Research Creation	Triedge Solutions
47	Preethika	Business analyst intern	DEN Publication
48	Preeti Kumari	HR Intern	Mytrick International
49	Priyam Jain	Finance	Lacozy Enterprises
50	Priyanshi Bansal	Human Resources	Auor Studios
51	Raavi Bajaj	Marketing Intern	Lacozy Enterprises
52	Rachit Choudhary	Finance	Lacozy Enterprises

53	Radhika	Financial operations	Poonji Vidya
54	Rahul Kumar	Business Analyst	Seva Satkar Foundation
55	Raushan	Sales and Marketing Intern	Youth Unlock
56	Ravikant Tiwari	Capital Market Analysts	Tradeshala
57	Rishi Jainwal	Impact Sales Intern	SMARTBREW
58	Ritu Kumari	HR Intern	Mytrick International
59	Rohit Ramani	Scriptwriter	Wasnot
60	Sanchit Gupta	Finance Intern	Mytrick International
61	Sarika	Business Analytics	Lacozy Enterprises
62	Satyam Singh	Business analyst intern	DEN Publication
63	Shaurya	Business analytics	Edukon
64	Shivanjal Jain	Business Analytics	Lacozy Enterprises
65	Shreshth Chandak	Marketing Intern	Cosmickues
66	Shubhika Garg	BDE	Hypedin
67	Simone Arora	Marketing Intern	Cosmiskues
68	Srishti Kumari	HR Intern	Cook N Clean
69	Tanisha	Business analytics	Edukon
70	Tanishq	Operations	Edukon
71	Vanshika	HR and Marketing	Insplore Consultants
72	Vedhant Dhaundiyal	HR and Marketing	Insplore Consultants

✓ Career Guiding Session Statistics

S. No	ACTIVITY CONDUCTED	Date	Speaker	Venue	Sponsor
1	Placement cell Orientation (2024-25)	10-09-2025		Students Activity Room	
2	Career Guidance in Aviation, Hospitality, Travel and Customer Service	17-10-2025	Ms. Jyotsna Sareen	Seminar Room	AMIGO ACADEMY
3	Infonative Pre-Placement Talk	18-11-2025	Mr Saurabh Kathuria & Ms. Ashminder Kaur	N12, Taregna Block	Infonative Solutions Pvt. Ltd.
4	1Lattice Pre-Placement Talk	23-01-2025		Multipurpose Hall	1Lattice
5	1Lattice Placement Drive - On Campus	31-01-2025		College Campus	1Lattice
6	R1RCM Pre-Placement Talk	28-01-2025		Psychology Lab	R1RCM
7	AGNITO 5.0 - Annual Placement & Internship Fair	08-04-2025 & 9-4-25		College Campus	
8	How to Start Preparing for the UPSE CSE Exam	15-04-2025	Mayank Singh & Mayur Girase	Multipurpose Hall	NextIAS
9	Dreaming of Study Abroad	22-04-2025	Rishad Mahajan & Pushkar Mishra	Conference Room	LeverageEdu

10	Mastering Interviews & Cracking Guesstimates	23-10-2024	Lakshya	Conference Room	Altera Institute
11	Fashion Films Workshop	03-03-2025	Madhumita Ghosh	Conference Room	Pearl Academy
12	How to do Well in Personal Interview	30-01-2025	Gagan Virmani	Online	TIME
13	MBA-India and Abroad	31-03-2025	Shrinwanti Shee	Online	TIME
14	Career Pathways After Graduation	26-03-2025	Prof. Arvind Kumar	Online	ISB&M JNU
15	Higher Education & Global Career Opportunities	12-04-2025	Jayant Gidwani	Online	StudyIn
16	Media Management Crafting NextGen Leader in the Digital Media World	09-05-2025	Dr. Rajeswari Saha	Online	ABVSM&E JNU

1. PLACEMENT CELL ORIENTATION 2024/2025

The Orientation was conducted on 10/09/2024 at the Activity Room, Aryabhata College. The event was hosted by the placement coordinators *Jagnya Suprapit* and *Bhumi Jain* under the supervision of the Convenor *Dr. Girish Garg*. The session kicked off with an overview of the cell's purpose, which is to help students connect with companies by offering internships, placements, and various workshops to boost their skills. During the session, the coordinators addressed the first-year students and introduced the Placement Cell and its functions.

The objective of the Placement Cell Orientation 2024/2025 was to introduce first-year students to the role and functions of the Placement Cell at Aryabhata College. The session aimed to familiarize students with the cell's efforts in facilitating internships, job placements, and career development opportunities through various corporate tie-ups and training programs. Additionally, the event highlighted the recruitment process for associate members, encouraging students to join the cell and actively participate in its activities. The orientation also served as an opportunity for students to meet the core team and coordinators, fostering a sense of involvement and collaboration for the upcoming academic year. It also served to outline the expectations from students, promote active participation, and create awareness about the various training programs and recruitment drives that the cell will organize during the academic year.

The Placement Cell Orientation 2024/2025 held on 10th September 2024 at Aryabhata College successfully introduced the first-year students to the operations and opportunities provided by the Placement Cell. The event, hosted by the President *Jagnya Suprapit* and Vice President *Bhumi Jain*, began with a comprehensive introduction to the cell and its functions, emphasizing the cell's role in facilitating internships, job placements, and career development.

Following this, the coordinators elaborated on the potential opportunities available to students, such as corporate tie-ups, skill development workshops, and recruitment drives aimed at boosting employability. The session also included an explanation of the associate recruitment procedure, encouraging interested students to apply and become part of the Placement Cell team. Interactive activities such as corporate quizzes, marketing quizzes were conducted to enhance student engagement.

Lastly, the core team was introduced, providing insight into their roles and responsibilities, and fostering a collaborative environment for the students to engage with the cell's activities throughout the academic year.

The **Placement Cell Orientation 2024/2025** successfully acquainted first-year students with the Placement Cell's role and the wealth of opportunities it offers. Attendees gained a clear understanding of the cell's functions, the recruitment process for associate members, and the

benefits of active participation. Also, Dr. Girish Garg enlightened students with his words of wisdom.

The **Placement Cell Orientation 2024/2025** was a well-received event that effectively introduced first-year students to the functions and opportunities provided by the Placement Cell at Aryabhata College. The session successfully established communication between the core team and new students. The orientation set a positive tone for the upcoming academic year, encouraging active participation and collaboration to ensure successful placement activities.



2. CAREER GUIDANCE IN AVIATION, HOSPITALITY, TRAVEL AND CUSTOMER SERVICE (AMIGO ACADEMY) SEMINAR

The seminar was conducted on 17/09/2024 at the Seminar Room, Aryabhata College. The seminar was hosted by the placement coordinators, Jagnya Suprapit and Bhumi Jain, under the supervision of the Convenor, Dr. Girish Garg. We were joined by the branch head of Amigo Academy as our guest speaker for the session, Ms. Jyotsna Sareen. The session aimed to educate students about career opportunities in the aviation, hospitality, travel, and customer service industries. The coordinators provided a platform for students to gain insight into the practical aspects of these industries and how they can shape their future career paths.

Objectives

The objective of the seminar was to introduce students from various courses and years to the potential career opportunities in the aviation, hospitality, travel, and customer service sectors. The session aimed to provide an in-depth understanding of the skills required for these industries, the recruitment process, and how students can enhance their employability. Additionally, the seminar encouraged students to explore the wide array of roles available within these industries, highlighting the importance of customer service, travel management, and hospitality in today's global economy.

Event Highlights

The seminar, titled "Career Guidance in Aviation, Hospitality, Travel and Customer Service," was held on 17th September 2024 at Aryabhata College. The event, led by Amigo Academy expert Ms. Jyotsna Sareen, started with a comprehensive introduction to the growth and opportunities in aviation and hospitality sectors, emphasizing their relevance in the global market.

Amigo Academy's representatives elaborated on the importance of soft skills, communication, and cultural awareness in succeeding in customer service-related industries. The session also highlighted the various career paths within these sectors, such as roles in airlines, hotels, travel agencies, and corporate customer service departments.

Interactive activities, including a Q&A session with industry professionals, were conducted to keep the audience engaged. Students had the opportunity to ask specific questions about job roles, career growth, and the skills required to excel in these fields. The seminar concluded with a discussion on internships and training programs offered by Amigo Academy, encouraging students to explore practical experiences alongside their academic studies.

Participation/Footfall

89 students attended the seminar from various courses and batch years.

Key Takeaways & Outcomes

- **Industry Insights:** Students gained valuable knowledge about career opportunities in aviation, hospitality, travel, and customer service industries.
- **Interactive Learning:** The Q&A session allowed students to interact with industry experts and clear their doubts about the roles and skills needed for success in these sectors.
- **Networking:** Students were able to connect with professionals and learn about internship opportunities available through Amigo Academy.
- **Career Planning:** The seminar guided students on the importance of career planning and how to align their academic skills with industry requirements.

Conclusion

The "Career Guidance in Aviation, Hospitality, Travel and Customer Service" seminar was a highly informative event that provided students with a clear understanding of the career paths available in these dynamic industries. With 89 students in attendance, the seminar successfully created awareness about the skills and qualifications necessary for success in these fields. The interactive session with industry experts was especially beneficial, as students walked away with actionable insights and information on how to begin their career journey in aviation, hospitality, travel, and customer service.

Appendix



New Delhi, Delhi, India
HALL, ARYABHATTA COLLEGE, Aryabhata Marg, South Campus, South Moti Bagh, New Delhi, Delhi
110021, India
Lat 28.578437°
Long 77.860274°
17/09/24 03:01 PM GMT +05:30

New Delhi, Delhi, India
HALL, ARYABHATTA COLLEGE, Aryabhata Marg, South Campus, South Moti Bagh, New Delhi, Delhi
110021, India
Lat 28.578444°
Long 77.860281°
17/09/24 02:36 PM GMT +05:30

THE PLACEMENT CELL, ARYABHATTA COLLEGE
UNIVERSITY OF DELHI
(Accredited A+ by NAAC)

READY TO SOAR IN AVIATION?

JYOTSNA SAREEN
Branch Head, Amigo Academy

AMIGO ACADEMY

Amigo Academy is a specialist in Aviation, Hospitality, Travel & Tourism and Customer Service, Courses for students seeking professional careers in these areas.

DETAILS

17 SEPTEMBER' 2024

2 PM Onwards

SEMINAR ROOM

TOPIC:
Career Guidance in Aviation, Hospitality, Travel, and Customer Service!

REGISTER NOW!

For Queries, Contact: Jagnya : 6398529190 , Bhumi : 9811356383

Principal
Prof. Manoj Sinha

Convenor
Dr. Girish Garg

**Limited seats, First come First serve!*

3. INFONATIVE SOLUTIONS PRE - PLACEMENT TALK REPORT

The pre-placement talk was an enriching experience for the students of Aryabhata College. The event began with a warm welcome to the esteemed guest speakers, followed by an engaging session where the students learned about:

- **Job Role Offered:** Instructional Design Analyst.
- **Eligibility Criteria:** Open to all courses from the Batch of 2024 and 2025.
- **Salary Package:** Up to 8 LPA.
- The comprehensive process of assessment rounds and final interviews for the position.

The speakers emphasized the importance of innovation and adaptability in the workplace and highlighted how Infonative Solutions aims to bridge learning gaps through customized solutions. Students gained valuable insights into the corporate environment and the expectations of the hiring company.

The session also focused on the evolving trends in the corporate sector, emphasizing how students can prepare themselves to meet industry standards. The speakers shared personal anecdotes about overcoming challenges and provided tips on acing interviews. They elaborated on the skills needed for the role, including critical thinking, problem-solving, and effective communication.

Students were highly engaged during the Q&A session, where they posed questions about career growth, company culture, and opportunities for professional development at Infonative Solutions. The interactive nature of the session ensured that all attendees walked away with practical knowledge and increased confidence about the placement process.

Follow-Up Placement Rounds: Four candidates successfully progressed to the final interaction round. The placement cell congratulates the following students on their achievement:

1. Abhishek Kumar
2. Aman Kumar
3. Manya Varmani
4. Mohammad Rashad Ansari

Final Round Details:

- **Date:** 5th December 2024
- **Venue:** Room 107, DLF South Court, Saket District Centre, Sector 6, New Delhi - 110017
- **Schedule:**
 - **12:00 PM:** Abhishek Kumar
 - **12:30 PM:** Aman Kumar
 - **1:00 PM:** Manya Varmani
 - **1:30 PM:** Mohammad Rashad Ansari

Final Outcome: After a rigorous selection process, the placement cell is delighted to announce that **Abhishek Kumar** has been successfully placed at Infonative Solutions Pvt. Ltd. as an **Instructional Design Analyst**. Heartfelt congratulations to him on this remarkable achievement! We extend our best wishes for his future endeavors.

Acknowledgment: The placement cell expresses its gratitude to the guest speakers for their valuable time and guidance. We also thank the students for their active participation and cooperation throughout the process. Together, we aim to continue fostering such fruitful opportunities for the students of Aryabhata College.



THE PLACEMENT CELL, ARYABHATTA COLLEGE
UNIVERSITY OF DELHI
(Accredited A+ by NAAC)

PRE-PLACEMENT TALK

Infonative Solutions Pvt. Ltd. is a privately-owned organization that develops customised learning solutions for clients across diverse industries. The name "Infonative Solutions" is a blend of "Information Technology" and "Innovative solutions," reflecting our mission of supporting learning content solutions for the corporate and education sectors.

PROFILE OFFERED
Instructional Design Analyst

ELIGIBILITY
All courses (Batch of 2024 & 2025)

PERKS
Salary Upto 8 LPA

SCAN TO APPLY!

DATE: 18th November, 2024
TIME: 11 AM Onwards
VENUE: N12, Taregna Block

NOTE: This opportunity is exclusively for the students of Aryabhata College, University of Delhi.

For Queries, Contact:
Jagnya : 6398529190, Bhumi : 9811356383

Principal & Chief Patron
Prof. Manoj Sinha

Convenor
Dr. Girish Garg

Co-Convenor
Dr. Astha Ahuja



4. 1LATTICE PRE-PLACEMENT TALK REPORT

The Placement Cell of **Aryabhatta College, University of Delhi**, successfully organized a pre-placement talk with **1Lattice**, a well-established business decision support partner that leverages technology, data, and research to assist companies in making well-informed strategic decisions. This session was conducted to provide students with a better understanding of the company's operations, work culture, and career opportunities. The event saw an overwhelming response from final-year students across eligible courses, including B. Com (Hons & Prog), B.A. (Hons) Economics, B.Sc. (Hons) Mathematics, B.A. Business Economics, and Bachelor of Management Studies. The session was instrumental in preparing students for the placement drive, guiding them on the required skill sets, recruitment process, and career growth opportunities within **1Lattice**.

Company Overview:

1Lattice is a 360-degree business decision support partner that provides data-driven solutions to businesses through a combination of advanced technology, research methodologies, and unique data-gathering approaches. The company specializes in helping clients with business validation, execution, and measurement by offering actionable insights. With a focus on tech-enabled services, people networks, and custom research, 1Lattice has positioned itself as an innovative solution provider catering to various industries globally. The organization works with clients and partners worldwide to assist in solving complex business challenges using an evidence-based approach.

Highlights of the Session:

The session commenced with a warm welcome extended to the **1Lattice** representatives by the **Placement Cell** members. The company speakers provided an overview of **their work, vision, and areas of expertise**, emphasizing how **data analytics and technology-driven insights** play a crucial role in modern business decision-making.

Application & Selection Process:

Students interested in applying for the **Analyst** position were encouraged to scan the **QR code provided in the session** to register. The **placement cell** will coordinate with the company regarding further selection rounds, including:

1. **Online Assessment** – Testing analytical, logical reasoning, and quantitative skills.
2. **Case-Based Interview** – Assessing problem-solving and business acumen.
3. **Final HR & Management Interview** – Evaluating communication, domain knowledge, and cultural fit.

Conclusion & Acknowledgment:

The pre-placement talks by 1Lattice proved to be an insightful session for students, offering them a deeper understanding of career opportunities in business analytics and consulting. The Placement Cell of Aryabhata College extends heartfelt gratitude to 1Lattice for engaging with students and providing them with valuable industry insights. The Placement Cell also appreciates the enthusiasm of students who actively participated in the event and looks forward to organizing similar sessions that bridge the gap between academia and industry.



THE PLACEMENT CELL, ARYABHATTA COLLEGE
UNIVERSITY OF DELHI
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PRE-PLACEMENT TALK

1Lattice
Enabling Better Decisions

1Lattice is a 360-degree business decision support partner with a tech-enabled services stack of data, people network, and custom research. Powered by advanced tech tools and unique data-gathering approaches, 1Lattice is an integrated product suite to make decisions smartly, right from Inputs to Validation to Execution to Measurement. 1Lattice works with clients and partners globally, helping clients solve a wide variety of organizational and business challenges through actionable research-led insights.

PROFILE OFFERED
Analyst

ELIGIBILITY
B. Com (Prog + Hons)
B. A. Eco (Hons)
B.Sc. Maths (Hons)
B.A. Business Economics
Bachelor of Management Studies

PERKS
CTC: 4.9 LPA

SCAN TO APPLY!

DATE:
23rd January, 2025

TIME:
2 PM Onwards

VENUE:
Multi Purpose Hall

NOTE: This opportunity is exclusively for the students of Aryabhata College, University of Delhi.

<p>For Queries, Contact: Jaganya : 6308529190, Bhumi : 9811356383</p>	<p>Principal & Chief Patron Prof. Manoj Sinha</p>	<p>Convenor Dr. Girish Garg</p>
		<p>Co-Convenor Dr. Astha Ahuja</p>

5. 1LATTICE PLACEMENT DRIVE REPORT (ON-CAMPUS)

The Placement Cell of Aryabhatta College successfully conducted the Final On-Campus Placement Drive for 1Lattice, a leading business research and analytics firm specializing in data-driven strategy solutions. The recruitment drive, held on 31st January 2025, provided final-year students with an opportunity to secure a position at one of the most sought-after companies in the industry. The placement process was meticulously organized, ensuring smooth execution across different interview rounds.

Recruitment Process

The selection process comprised **three rigorous rounds** designed to assess candidates' analytical, problem-solving, and management skills:

1. **Two Rounds of Case Interviews** – Conducted on-campus by **four interviewers** (*Ananya, Viren, Devendra, Dakshita*) from 1Lattice, these rounds tested candidates on their ability to analyze business problems, structure solutions, and demonstrate industry awareness.
 - The **four interview rooms** allocated in the **Taregna Block** were: **T4, T5, N10, and N9**
2. **Management Round** – This round focused on leadership potential, decision-making abilities, and strategic thinking.
3. **HR Round** – The final interaction aimed at evaluating cultural fit, communication skills, and motivation for joining 1Lattice.

The **Management & HR Rounds** were conducted **virtually** by two senior professionals from **1Lattice's corporate office**, ensuring a holistic evaluation of the shortlisted candidates.

Participation & Selection

The drive witnessed a **strong turnout of talented students**, each eager to showcase their skills and secure a role at 1Lattice. After a **highly competitive selection process**, **five outstanding candidates** successfully cleared all rounds and received final offers:

Candidate Name	Course
1. Akshat Kocher	B.A. Economics (H)
2. Bhoomika	Bachelor of Management Studies (BMS)
3. Ashutosh Shivhare	B.A. Economics (H)

4. Vanshika B.Sc. Mathematics (H)

5. Kshitiz B. Com (H)
Aggarwal

Outcome & Conclusion

The Final Placement Drive for 1Lattice was a resounding success, reflecting the high caliber of students at Aryabhatta College and the college's commitment to fostering career opportunities. The rigorous selection process ensured that only the best candidates secured placements, reinforcing Aryabhatta College's reputation as a premier institution for recruitment. The Placement Cell extends its heartfelt gratitude to 1Lattice for their time and efforts in engaging with our students and looks forward to continued collaboration in the coming years.



6. R1 RCM PRE-PLACEMENT TALK REPORT

The Placement Cell of Aryabhata College successfully hosted a pre-placement talk with R1 RCM, a global leader in revenue cycle management services for the healthcare sector. The session aimed to provide students with insights into career opportunities at R1 RCM, particularly for the role of **Senior Analyst**, with a competitive **CTC of ₹4.5 LPA**.

About R1 RCM

R1 RCM is a multinational company specializing in healthcare revenue cycle management. With a workforce of over 30,000 professionals across the United States, India, and the Philippines, R1 partners with healthcare providers to improve financial performance, streamline billing processes, and optimize operational efficiencies. The company offers a structured training and mentorship program that enables employees to develop expertise in billing, claims management, financial analytics, and leadership skills.

Session Highlights

The pre-placement talk began at **10:15 AM** and saw active participation from students across various disciplines. Key takeaways from the session included:

1. **Company Overview & Work Culture** – The representatives provided an in-depth understanding of R1 RCM's operations, their commitment to innovation, and their impact on healthcare finance.
2. **Role & Responsibilities** – The Senior Analyst position requires strong analytical skills, problem-solving abilities, and proficiency in financial data interpretation, making it an excellent opportunity for commerce and business students.
3. **Career Growth & Learning Opportunities** – R1 RCM offers continuous learning programs, mentorship initiatives, and a dynamic work environment that supports career advancement.
4. **Recruitment Process** – The company explained the selection procedure, which includes **an aptitude test, group discussion, and personal interview rounds**.

Student Engagement & Response

The session witnessed an enthusiastic response, with students actively engaging in the Q&A round. Queries regarding **career progression, skill requirements, and company expectations** were addressed comprehensively by the company representatives. The session provided clarity on the **real-world applications of financial operations in healthcare**, making it a valuable experience for aspiring candidates.

Conclusion

The pre-placement talk with R1 RCM was highly informative and insightful, equipping students with crucial knowledge about career prospects in healthcare financial management. The Placement Cell extends its gratitude to R1 RCM for their time and effort in guiding students and looks forward to future collaborations.



**THE PLACEMENT CELL, ARYABHATTA COLLEGE**
UNIVERSITY OF DELHI
(Accredited A+ by NAAC)

PRE-PLACEMENT TALK



R1 RCM is a global leader in the healthcare industry, with 30K+ employees across the US, Philippines, and India. We specialize in innovative revenue cycle management services, empowering healthcare systems, hospitals, and physician practices to work more efficiently. For commerce students, R1 offers an exceptional platform to excel in healthcare financial operations, gain expertise in billing, claims, and analytics, and develop leadership skills through structured training and mentorship programs.

PROFILE OFFERED
Senior Analyst

ELIGIBILITY
All courses (Batch of 2025)

PERKS
CTC: ₹ 4.5 LPA



SCAN TO APPLY!

 **DATE:**
28th January, 2025

 **TIME:**
10:15 AM Onwards

 **VENUE:**
Aryabhata College

NOTE: This opportunity is exclusively for the students of Aryabhata College, University of Delhi.

For Queries, Contact:
Jaganya : 6398529190, Bhumi : 9811356383

Principal & Chief Patron
Prof. Manoj Sinha

Convener
Dr. Girish Garg

Co-Convener
Dr. Astha Ahuja

7. AGNITO 5.0 – PLACEMENT & INTERNSHIP FAIR REPORT

The Placement & Internship Cell of Aryabhatta College, University of Delhi, successfully organized Agnito 5.0, its flagship internship and placement fair, in a hybrid format. This year's event saw the participation of over 75 companies, marking a 20% increase from the previous placement fair. The fair attracted enthusiastic participation from students and a wide range of companies, offering valuable career opportunities across diverse sectors. Agnito 5.0 provided a unique platform for students to connect with top-tier organizations and gain insights into the latest industry trends.

Event Overview:

- **Total Participating Companies:** Over 75 organizations across sectors like Consulting, Finance, IT, Education, Marketing, Research, and emerging industries.
- **Offline Segment (8th April 2025):** 25+ companies conducted **on-campus** recruitment drives. 30 company stalls were set up at the college. **Over 35 HR professionals** personally visited Aryabhatta College to interact with students and conduct interviews.
- **Online Segment (9th April 2025):** Approximately **50+ companies** conducted their hiring processes virtually through online platforms.

Interview Formats:

Agnito 5.0 featured a comprehensive interview process, combining group interviews, technical rounds, and group discussions to assess candidates' skills and suitability for various roles.

1. Group Interviews: Group interviews were conducted to evaluate candidates' teamwork, communication, and leadership abilities. These sessions involved multiple candidates being interviewed simultaneously, allowing recruiters to assess how individuals interact within a group setting.

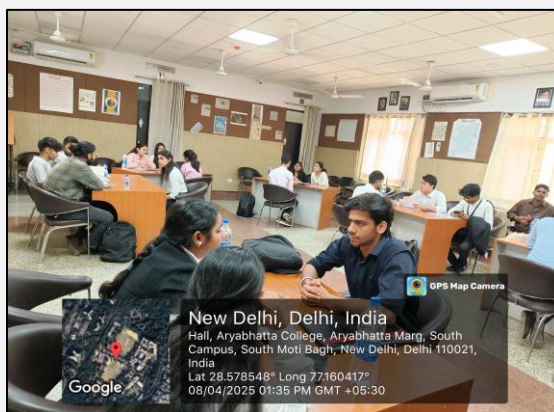
2. Technical Rounds: Technical rounds were conducted to assess candidates' technical knowledge and problem-solving abilities.

3. Group Discussions: Group discussions were conducted to evaluate candidates' communication skills, teamwork, and ability to think critically.

Over 75 Participating Companies: The event saw a diverse range of companies across multiple sectors, with a substantial representation from NGOs, internships, and placements in areas like Consulting, IT, Finance, Education, and Research. **Active Student Participation:** Over 1,400 students participated in the fair, registering for various internship and placement opportunities. **HR Professionals' Engagement:** Over 35+ HR professionals personally visited Aryabhatta College during the offline fair to conduct interviews and interact with students. **Workshops and Skill-Development Sessions:** Prior to the fair, several workshops were conducted on topics

such as resume building, interview preparation, and LinkedIn optimization. These sessions helped students enhance their employability and prepare for recruitment processes. NGO Representation: A significant portion of the participating companies were NGOs offering students opportunities to engage in impactful social work. The representation from NGOs highlighted the increasing trend of students exploring careers in social development and non-profit sectors. Agnito 5.0 served as a remarkable platform that effectively bridged the gap between academia and industry. The hybrid format allowed students to access a wide variety of opportunities both in-person and online. The active participation of over 75 companies, 35+ HR professionals, and more than 1,400 students marked the success of this year's event. Additionally, the inclusion of NGOs provided students with options to pursue meaningful careers in the social sector, further elevating the event's impact. The seminars and webinars conducted during Agnito 5.0, along with skill-development workshops, contributed to the holistic career growth of students, enhancing their readiness for the professional world. Agnito 5.0 not only provided internship and placement opportunities but also equipped students with the necessary skills and knowledge to excel in their careers.

EVENT PHOTOS



8. SEMINAR: HOW TO START PREPARING FOR THE UPSC CSE EXAM

The Placement Cell of Aryabhatta College, University of Delhi, in collaboration with NEXT IAS, organized an insightful seminar titled “How to Start Preparing for the UPSC CSE Exam” on 15th April 2025 at the Multipurpose Hall of Aryabhatta College. The event began at 1:00 PM and aimed to guide aspiring civil service candidates on effective preparation strategies for the UPSC Civil Services Examination (CSE).

The keynote speakers were Mr. Mayank Singh, a UPSC mentor with over five years of experience, and Mr. Mayur Girase, an IDAS officer and UPSC CSE AIR 422 rank holders. Both shared valuable insights about their preparation journeys, efficient time management, resource planning, and ways to stay motivated during the long preparation phase.

The seminar was well-attended by enthusiastic students from various academic backgrounds, who actively participated in discussions and the interactive Q&A session. The speakers emphasized understanding the exam pattern, building conceptual clarity, and maintaining consistency for success in the UPSC journey.

The seminar concluded with a vote of thanks to the speakers and organizers, leaving the participants highly inspired and better equipped to embark on their UPSC preparation journey.

**THE PLACEMENT CELL
ARYBHATTA COLLEGE
UNIVERSITY OF DELHI** X **NEXT IAS**

“HOW TO START PREPARING FOR THE UPSC CSE EXAM”

OUR KEYNOTE SPEAKERS



Mayank Singh
(UPSC mentor with
5+ years of experience)



Mayur Girase
(IDAS Officer &
UPSC CSE AIR 422)

DATE: 15 April, 2025 **TIME:** 1 PM Onwards **VENUE:** Multipurpose Hall

For any queries:
Jagnya: 6398529190
Bhumi: 9811356383

Prof. Manoj Sinha (Principal) **Dr. Girish Garg** (Convenor) **Dr. Astha Ahuja** (Co-convenor)



REGISTER NOW!!

9. SEMINAR: DREAMING OF STUDY ABROAD? YOUR GLOBAL FUTURE STARTS HERE

The Placement Cell of Aryabhatta College, University of Delhi, in collaboration with Leverage Edu, organized an engaging seminar titled “Dreaming of Study Abroad? Your Global Future Starts Here!” on 22nd April 2025 at the Conference Room of Aryabhatta College. The session commenced at 2:00 PM onwards and focused on providing students with insights into global education opportunities and guidance for studying abroad.

The keynote speakers for the event were Mr. Rishab Mahajan, Senior Squad Manager at Leverage Edu, and Mr. Pushkar Mishra, who leads B2B operations at Leverage Edu. Both speakers shared detailed information about the application process, scholarships, visa requirements, and career prospects available for students aspiring to pursue higher education overseas.

The seminar attracted a large number of students eager to explore international education pathways. The session included a highly interactive Q&A segment where students received practical advice on university selection, course choices, and adapting to global academic environments.

The seminar concluded with a vote of thanks to the guest speakers and organizers. It proved to be a valuable experience for all participants, motivating them to pursue global academic opportunities with confidence and clarity.

The poster is for a seminar titled "Dreaming of Study Abroad? Your Global Future Starts here!". It is organized by The Placement Cell of Aryabhatta College, University of Delhi, in collaboration with Leverage Edu. The event features two speakers: Rishab Mahajan, Senior Squad Manager at Leverage Edu, and Pushkar Mishra, who leads B2B operations at Leverage Edu. The seminar is scheduled for 22 April 2025 at 2 PM Onwards in the Conference Room. For any queries, contact Jagnya at 6398529190 or Bhumi at 9811356383. The organizers are Prof. Manoj Sinha (Principal), Dr. Girish Garg (Convenor), and Dr. Astha Ahuja (Co-convenor).

THE PLACEMENT CELL
ARYBHATTA COLLEGE
UNIVERSITY OF DELHI X **leverage edu**

Dreaming of
STUDY ABROAD?
Your Global Future Starts here!

Rishab Mahajan
(Senior Squad Manager at Leverage Edu)

Pushkar Mishra
(Leading B2B operations at Leverage Edu)

DATE: 22 April' 2025 **TIME:** 2 PM Onwards **VENUE:** Conference Room

For any queries:
Jagnya: 6398529190 Bhumi: 9811356383

Prof. Manoj Sinha (Principal) **Dr. Girish Garg** (Convenor) **Dr. Astha Ahuja** (Co-convenor)

10.SEMINAR: MASTERING INTERVIEWS & CRACKING GUESSTIMATES

The Placement Cell of Aryabhata College, University of Delhi, in collaboration with Altera Institute, organized an impactful seminar titled “Mastering Interviews & Cracking Guesstimates” on 23rd October 2024 at the Conference Room, Aryabhata College. The session was held from 11:30 AM to 12:30 PM and aimed to prepare students for success in campus placements and corporate interviews. The keynote speaker for the seminar was Mr. Lakshya, Head of Career Pathways at Altera Institute. With rich experience as a former management consultant and mentor, he shared valuable strategies for tackling interview questions and solving complex guesstimates with logical clarity and confidence.

The session focused on practical tips for developing communication skills, analytical thinking, and problem-solving abilities essential for cracking competitive interviews. Mr. Lakshya also discussed real-life case scenarios and provided frameworks for approaching estimation problems effectively. The event witnessed enthusiastic participation from students across various departments. It served as a hands-on learning experience, bridging the gap between academic knowledge and industry expectations.

The session concluded with an engaging Q&A and a vote of thanks to the speaker. The seminar proved to be highly beneficial in enhancing students’ interview readiness and confidence for future career opportunities.

THE PLACEMENT CELL
ARYABHATTA COLLEGE
UNIVERSITY OF DELHI

ALTERA INSTITUTE

MASTERING INTERVIEWS & CRACKING GUESSTIMATES

Our Keynote Speaker
LAKSHYA
Head of Career Pathways,
Altera Institute

23rd October '24
11:30 AM - 12:30 PM
Conference Room, ABC

SCAN TO REGISTER

For any queries:
Jagnya (President): 6398529190
Bhumi (Vice-President): 9811356383
Dr. Manoj Sinha (Principal)
Dr. Girish Garg (Convenor)
Dr. Astha Ahuja (Co-Convenor)

Alumni: Software Developer, FMS, Ex Management Consultant

Sponsors: Citi, FMS, EY Parthenon

Founding Team & Mentor: ALTERA INSTITUTE

11.FASHION FILMS WORKSHOP

The Placement Cell of Aryabhatta College, University of Delhi (Accredited A+ by NAAC), organized an insightful “Fashion Films Workshop” on 3rd March 2025 at the Conference Room, Aryabhatta College. The session commenced at 11:30 AM onwards and aimed to explore the creative and technical aspects of fashion filmmaking. The esteemed speaker for the workshop was Ms. Madhumita Ghosh, Faculty Member at Pearl Academy. With her vast experience in the fashion and media industry, she enlightened students on the nuances of creating fashion films, from conceptualization and storytelling to cinematography and editing. Ms. Ghosh emphasized the growing importance of fashion films as a medium of brand communication and artistic expression. She shared practical examples and demonstrated how visual storytelling can enhance fashion marketing and audience engagement. The workshop witnessed enthusiastic participation from students interested in fashion, design, and media studies. It served as an excellent platform for creative exploration, bridging classroom learning with real-world applications in the fashion industry.

The event was convened by Dr. Girish Garg, with Prof. Manoj Sinha (Principal) as the chief patron and Dr. Astha Ahuja as co-convenor. Student coordinators Jagnya and Bhumi efficiently managed the event logistics and ensured a smooth flow of proceedings. The session concluded with a vote of thanks to Ms. Madhumita Ghosh for her engaging and informative session. The workshop inspired students to think innovatively and pursue careers in the intersection of fashion, media, and storytelling.

THE PLACEMENT CELL, ARYABHATTA COLLEGE
UNIVERSITY OF DELHI
(Accredited A+ by NAAC)

FASHION FILMS WORKSHOP

Our Esteemed Speaker
MADHUMITA GHOSH
(Faculty Member, Pearl Academy)

Date: 3 March 2025
Time: 11:30 Onwards
Venue: Conference Room, ABC

For Queries, Contact : Jagnya: 6398529190, Bhumi: 9811356383

PRINCIPAL
Prof. Manoj Sinha

CONVENOR
Dr. Girish Garg

CO-CONVENOR
Dr. Astha Ahuja

12.WEBINAR: HOW TO DO WELL IN PERSONAL INTERVIEW

The Placement Cell of Aryabhata College, University of Delhi, organized an insightful webinar titled 'How to Do Well in Personal Interview' in collaboration with T.I.M.E. (Triumphant Institute of Management Education Pvt. Ltd.). The session was conducted on 30th January 2025 at 5:00 PM in virtual mode (webinar).

The resource person for the session was Mr. Gagan Virmani, Regional Head (Quant), T.I.M.E. CP Centre. The webinar aimed to equip students with essential interview skills and techniques to excel in personal interviews. It provided valuable guidance on confidence building, body language, and communication strategies crucial for success in professional interviews.

THE PLACEMENT CELL
ARYABHATTA COLLEGE
UNIVERSITY OF DELHI

T.I.M.E.
Triumphant Institute of Management Education Pvt. Ltd.

HOW TO DO WELL IN PERSONAL INTERVIEW

30th JANUARY, 2025

5:00 PM

VIRTUAL (WEBINAR)



**SCAN TO
JOIN!**



GAGAN VIRMANI
REGIONAL HEAD (QUANT)
T.I.M.E. CP CENTRE

For any queries:
Jagnya 6398529190, Bhumi 9811356383

Dr. Manoj Sinha **Dr. Girish Garg** **Dr. Astha Ahuja**
Principal Convenor Co-convenor

13.WEBINAR: MBA - INDIA AND ABROAD

The Placement Cell of Aryabhata College, University of Delhi, organized an insightful webinar in collaboration with T.I.M.E. (Triumphant Institute of Management Education Pvt. Ltd.) titled “MBA - India and Abroad”. The session aimed to provide valuable guidance to students aspiring to pursue MBA programs either in India or overseas, helping them understand the opportunities, challenges, and comparative advantages of both options.

Event Details

- Date: 31st March 2025
- Time: 5:15 PM onwards
- Venue: Virtual (Webinar)

Session Highlights

The session was conducted by Ms. Shrinwanti Shee, Knowledge Expert - VARC at T.I.M.E. Ghaziabad. Ms. Shee began the webinar by explaining the structure and curriculum differences between Indian and international MBA programs. She discussed factors such as cost, duration, global exposure, internship opportunities, and post-study career prospects. Students were guided on how to prepare for entrance exams like CAT, GMAT, and GRE, and how to build strong profiles for business schools abroad. The webinar also covered key aspects like choosing the right B-school, scholarship opportunities, and strategies for cracking interviews and group discussions. The session was highly interactive, with participants enthusiastically asking questions related to career planning and application strategies.

THE PLACEMENT CELL
ARYBHATTA COLLEGE
UNIVERSITY OF DELHI

T.I.M.E.
Triumphant Institute of Management Education Pvt. Ltd.

“MBA-INDIA AND ABROAD”

SHRINWANTI SHEE
KNOWLEDGE EXPERT- VARC
T.I.M.E. GHAZIABAD

31st MARCH, 2025

5:15 PM ONWARDS

VIRTUAL (WEBINAR)

SCAN TO JOIN!

For any queries:
Jagnya 6398529190, Bhumi 9811356383

Prof. Manoj Sinha
Principal

Dr. Girish Garg
Convenor

Dr. Astha Ahuja
Co-convenor

14.WEBINAR: CAREER PATHWAYS AFTER GRADUATION

The Placement Cell of Aryabhata College, University of Delhi, organized an insightful webinar titled 'Career Pathways After Graduation' in collaboration with Jawaharlal Nehru University. The session was held on 26th March 2025 at 8:00 PM through a virtual platform. The esteemed speaker for the event was Prof. Arvind Kumar, Former Dean (ABVSM&E), Jawaharlal Nehru University.

The webinar aimed to guide students in exploring diverse career opportunities available after graduation, helping them understand various professional and academic pathways suited to their interests and skills. Prof. Kumar shared his valuable insights on the importance of goal setting, skill enhancement, and continuous learning to achieve success in the professional world.

Students participated enthusiastically and gained practical knowledge about career planning, higher education options, and strategies to excel in competitive environments. The event concluded with an engaging Q&A session where participants interacted with the speaker and received guidance on individual career queries.

The poster is for a webinar titled "CAREER PATHWAYS AFTER GRADUATION". At the top, it features the logos of Aryabhata College, University of Delhi, and Jawaharlal Nehru University, separated by a large 'X' symbol. The title is prominently displayed in white and yellow text. Below the title, the date "26TH MARCH, 2025" is shown with a calendar icon, the time "8:00 PM" with a clock icon, and the format "VIRTUAL (WEBINAR)" with a laptop icon. A QR code is provided with the text "SCAN TO JOIN!". On the right side, there is a circular portrait of Prof. Arvind Kumar, with his name and title "Former Dean (ABVSM&E) Jawaharlal Nehru University" below it. At the bottom, contact information for queries is listed, along with the names and roles of the organizers: Prof. Manoj Sinha (Principal), Dr. Girish Garg (Convenor), and Dr. Astha Ahuja (Co-convenor).

THE PLACEMENT CELL
ARYBHATTA COLLEGE
UNIVERSITY OF DELHI

जवाहरलाल नेहरू विश्वविद्यालय
JAWAHARLAL NEHRU UNIVERSITY

**CAREER PATHWAYS
AFTER GRADUATION**

26TH MARCH, 2025

8:00 PM

VIRTUAL (WEBINAR)

PROF. ARVIND KUMAR
Former Dean
(ABVSM&E) Jawaharlal Nehru University

SCAN TO JOIN!

For Any Queries:
Jagnya : 6398529190, Bhumi: 9811356383

Prof. Manoj Sinha
Principal

Dr. Girish Garg
Convenor

Dr. Astha Ahuja
Co-convenor

15.WEBINAR: HIGHER EDUCATION & GLOBAL CAREER OPPORTUNITIES

The Placement Cell of Aryabhata College, University of Delhi, organized a highly informative webinar titled 'Higher Education & Global Career Opportunities' on 12th April 2025. The session was conducted virtually via Google Meet and began at 11:00 AM onwards. The esteemed speaker for the session was Mr. Jayant Gidwani, Assistant Manager at SI-UK India. The primary objective of the webinar was to provide students with valuable insights into pursuing higher education abroad and exploring global career prospects. Mr. Gidwani elaborated on various international universities, admission processes, scholarship opportunities, and essential skills required to build a successful career overseas. The session also highlighted the importance of aligning one's academic profile and career aspirations with global education trends. Students actively participated by asking queries regarding application procedures, visa requirements, and post-study work options. The webinar proved to be a great learning experience, motivating students to consider global exposure for their professional growth.

THE PLACEMENT CELL, ARYABHATTA COLLEGE
UNIVERSITY OF DELHI
(Accredited A+ by NAAC)

HIGHER EDUCATION & GLOBAL CAREER OPPORTUNITIES

Our Esteemed Speaker
JAYANT GIDWANI
(Assistant Manager, SI-UK India)

StudyIn

Virtual: Google Meet
Date: 12th April 2025
Time: 11:00 AM Onwards

REGISTER NOW! >>>

For Queries, Contact :
Jagnya: 6398529190 , Bhumi: 9811356383

CONVENOR
Dr. Girish Garg

CO-CONVENOR
Dr. Astha Ahuja

16. WEBINAR: MEDIA MANAGEMENT

The Placement Cell of Aryabhatta College, University of Delhi, organized an insightful webinar titled 'Media Management: Crafting NextGen Leaders in the Digital Media World' in collaboration with the International School of Business and Media (ISB&M). The session aimed to provide students with a deeper understanding of the dynamic media industry, its management principles, and emerging digital trends.

The esteemed speaker for the session was Dr. Rajeswari Saha, Assistant Professor, Media, ISB&M. She holds a Ph.D. in Media and Cultural Studies from TISS, and M.Phil. and Master's degrees from Delhi University. Her vast experience and expertise in media studies provided valuable insights into the evolving role of media management in shaping future leaders of the industry.

The webinar was conducted on 9th May 2025 at 4:00 PM in a virtual mode. The session was well-attended by students from diverse academic backgrounds, who actively participated in discussions and asked questions related to media careers, digital storytelling, and brand communication. Dr. Saha emphasized the importance of creative strategy and digital literacy in the ever-changing global media landscape.

The event concluded with a vote of thanks delivered by Dr. Girish Garg, Convenor of the Placement Cell, who appreciated the efforts of the organizing team and the enthusiastic participation of the students. Overall, the session proved to be highly enriching and motivational for aspiring media professionals.



The poster features a dark background with a building facade and palm trees. At the top, logos for The Placement Cell, Aryabhatta College, University of Delhi, and ISB&M are displayed. The title 'MEDIA MANAGEMENT' is prominently shown in large white letters, with the subtitle 'Crafting NextGen Leaders in the Digital Media World' below it. The date '09th MAY, 2025' and time '4:00 PM' are listed with icons. The format 'VIRTUAL (WEBINAR)' is also indicated. A QR code is provided with the text 'SCAN TO JOIN!'. A circular portrait of Dr. Rajeswari Saha is shown, along with her name and credentials. At the bottom, contact information for queries and the names of the organizing team members are listed.

THE PLACEMENT CELL
ARYBHATTA COLLEGE
UNIVERSITY OF DELHI

ISB&M - INTERNATIONAL SCHOOL
OF BUSINESS AND MEDIA

MEDIA MANAGEMENT

Crafting NextGen Leaders in the Digital Media World

09th MAY, 2025

4:00 PM

VIRTUAL (WEBINAR)

SCAN TO JOIN!

DR. RAJESWARI SAHA
Assistant Professor, Media, ISB&M
(Ph.D Media and Cultural Studies, TISS M.Phil
M.Phil. Social Social Work, Delhi University)

For Any Queries:
Jagnya : 6598529190, Bhumi: 9811556585

Prof. Manoj Sinha
Principal

Dr. Girish Garg
Convenor

Dr. Astha Ahuja
Co-convenor

Conclusion and Future Outlook

The 2024–2025 placement season marked a remarkable milestone for the College, emerging as one of the most successful placement cycles in the institution's history. The consistent support provided to students—ranging from resume workshops to mock interviews—played a crucial role in enhancing their preparedness and confidence during the selection process. Looking ahead, the Placement Cell aims to further elevate its initiatives by strengthening ties with a broader network of recruiters and industry partners. Plans include improving the quality and frequency of training programmes, introducing specialised skill-development modules, and fostering deeper engagement with the college's alumni network, many of whom hold influential positions in leading organisations. Additionally, the Placement Cell intends to collaborate more closely with corporate leaders to gain insights into emerging trends and evolving skill demands.

Connect with the Placement Cell (2025-2026)

For any inquiries regarding the placement process or to explore recruitment opportunities, the Placement Cell can be contacted through the following channels:

- **Email:** girishgarg@aryabhatacollege.ac.in, aryabhatacollegepc@gmail.com
- **Contact:**
 - **Dr. Girish Garg (Convener):** +91 9971073734
 - **Ms. Drishti (President):** +91 9810093632
 - **Mr. Mohsin (Vice-President):** +91 9596872107